



Diana Sussman, director, Carbondale (Ill.) Public Library.

Carbondale (Ill.) Public Library

ALA EXCELLENCE IN LIBRARY PROGRAMMING AWARD of \$5,000 recognizes a library that demonstrates excellence in library programming by

creating a cultural/thematic program type or program series that engages the community in planning, sponsorship and/or active participation, addresses an identified community need, and has a measurable impact.

Donor: ALA Cultural Communities Fund

Carbondale (Ill.) Public Library and its community partners created “11 Days for Compassion” in response to a local Occupy movement and a strike at nearby Southern Illinois University that triggered discussions and peaceful protests, but also abusive rants in the newspaper. The intent was to give the community a safe way to reflect and to learn more about compassion for future interactions. The program demonstrated proactive community engagement involving 35 partners, and led individuals to host, lead, and promote compassion-themed discussions and events. The program was partly funded through a grant from ALA and the Fetzer Institute: “Building Common Ground: Discussions of Community, Civility, and Compassion.”



Elizabeth Martinez

EQUALITY AWARD of \$1,000 honors an outstanding contribution that promotes equality in the library profession.

Donor: Scarecrow Press, Inc., a member of the

Rowman & Littlefield Publishing Group

Elizabeth Martinez, library director at Salinas (Calif.) Public Library, is well-known for leading with innovative ideas and advocating for cultural diversity. Martinez co-founded and helped organize Reforma, The National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, and the Committee to Recruit Mexican American Librarians in California. In 1984–1985 she cochaired, with Binnie Tate Wilkin, the ALA President’s Committee on Library Service to Minorities for ALA President E. J. Josey, which produced the seminal 1985 report *Equity at Issue*. As ALA executive director from 1994 to 1997, she was instrumental in developing the Spectrum Scholarship program.



The University of Massachusetts Amherst Library.

The University of Massachusetts Amherst Libraries

GALE CENGAGE LEARNING FINANCIAL DEVELOPMENT AWARD of \$2,500 is presented to a library organization that exhibits meritorious achievement in creating new means of funding for a public or academic library.

Donor: Gale Cengage, Inc.

The University at Massachusetts Amherst Libraries developed the Library Sustainability Fund to gain support from faculty, students, alumni, and Friends for a curriculum on sustainability studies. The libraries partnered with the school’s Annual Giving Office on the annual “Second Ask” campaign, which encourages donors to make one more gift to close out the fiscal year. Focusing on the Sustainability Fund, the “Second Ask” campaign succeeded in raising more than \$160,000 from 3,398 donors. Faculty from 18 departments and staff from seven co-curricular offices worked together to create a set of student learning outcomes for sustainability courses, resulting in the new Sustainability Curriculum Initiative.